

嘉南藥理科技大學九十九學年度第二學期轉學生招生考試

考試科目(二) 英語閱讀試題【四技三年級】

本試題共 2 張 3 面

准考證號碼：

注意 事項	一、 本試題計 40 題，甲部分 20 題，每題 4 分；乙部分 20 題，每題 6 分，兩者合計共 200 分。每題都有(A)(B)(C)(D) 四個答案，其中只有一個是正確，請將正確的答案選出，然後在答案卡上同一題號相對位置方格範圍內，用 2B 鉛筆全部塗黑，答對者得題分，答錯與不答者該題以零分計。 二、 請先將本試題准考證號碼方格內，填上自己准考證號碼，考完後將「答案卡」及「試題」一併繳回。
------------------	---

【甲】每題 4 分

I. 請選出恰當的語意或詞彙

- Pollution is a serious problem that needs _____ with right away. (A) to deal (B) to be dealt (C) deal (D) be dealt
- _____, Ronald washed the dish and put it away. (A) After he eating the ice-cream (B) Eating the ice-cream (C) Having eaten the ice-cream (D) When he ate the ice-cream.
- Be sure to check your spelling _____ you hand in your composition. (A) after (B) as soon as (C) while (D) before
- Passengers _____ the first class tickets will be given a discount, plus a special gift. (A) buy (B) who buying (C) bought (D) buying
- I'm going to Jamaica on business next month, and I'm getting very _____ about it. (A) exciting (B) excited (C) anticipating (D) annoyed
- I'd _____ start work at 6:00 a.m. than spend time in traffic. (A) prefer (B) rather (C) want (D) like
- Our company offers seminars on management training at _____ prices. (A) competitive (B) competition (C) competing (D) to compete
- Prior to the new laws, there _____ no penalty for polluting. (A) had been (B) has been (C) have been (D) is being
- Pursuant to company policy, on-the-job training is _____ for all new employees. (A) requirement (B) requiring (C) requires (D) required
- The engineers _____ new plans for the building. (A) drafted (B) shifted (C) shafted (D) grafted

II. 挑出句中錯誤的地方

- The office will be close for business from Monday to Wednesday.
(A) (B) (C) (D)
- The problem lie in the fact that the workforce was not properly trained.
(A) (B) (C) (D)
- The accountant tried to outwitted his supervisor by doctoring the papers, but he hadn't taken into account the fact that copies of all documents had been made.
(A) (B) (C) (D)
- Because of the workers were compensated for days when the factory was shut down, they were quite pleased.
(A) (B) (C) (D)
- If measures had not been taken, everyone in the firm would have regret it later on.
(A) (B) (C) (D)
- From now, we will focus on cutting expenses and finding more efficient means of production.
(A) (B) (C) (D)
- Once I get use to working in a French-speaking environment, I believe my productivity levels will rise.
(A) (B) (C) (D)

<背面尚有題目>

18. Raising prices on certain items and to cut prices on others is hardly an innovative strategy.
 (A) (B) (C) (D)
19. The commuter showed the tourists the more easier way to get to the sights they had planned to visit.
 (A) (B) (C) (D)
20. It is common knowing that when a person visits somebody's residence, they should bring some sort of present.
 (A) (B) (C) (D)

【乙】每題 6 分

III. 克漏字

Dear Valued Customer,

Smart consumers like yourself are concerned about your family's nutrition. Health is a top 21, and so is value. You want high-quality food products at competitive prices. That's why we are introducing Farm Fresh, our new line of 100% natural and organic frozen dinners. We know you'll love the great natural taste of Farm Fresh dinner such as Turkey and Wild Rice, Wild Salmon with Spring Greens, and Country Chicken with Vegetables. Farm Fresh dinners are 22 packaged with 100% recyclable materials. But we don't have to use a lot of fancy words to 23 you to enjoy Farm Fresh frozen dinners. We will let their great taste 24 you to keep coming back for more. Please use the enclosed coupons to buy up to six Farm Fresh dinners of your choice at 25% off the usual retail price. We know you 25 by the great taste and the great price.

21. (A)reservation (B)secret (C)priority (D) demonstration
 22. (A) attract (B) attractive (C) attractively (D) attraction
 23. (A)remote (B)compete (C)confer (D) convince
 24. (A) persuade (B) persuades (C) to persuade (D) will persuade
 25. (A) satisfy (B) satisfied (C) will satisfy (D) will be satisfied

In order to address the changes that are currently taking place in the market, I believe we need to modify our business plan. I 26 data for the past several months. The information clearly shows that younger and younger people are becoming interested in 27 products such as ours. We need to develop a 28 to reach this younger age group. We need to redirect some of our resources toward this goal. I think that if we make this a priority over the next year, we will have a much 29 position against our competitors. If we don't, we risk losing the market share that we already have. I would like to share the results of my research with you. It 30 the need to focus our energy toward this younger age group. Please let me know if we can meet this week to discuss it.

26. (A) gather (B) am gathering (C) had been gathered (D) have been gathering
 27. (A) purchasing (B) purchase (C) purchased (D) to purchase
 28. (A) strategy (B) strategize (C) strategic (D) strategically
 29. (A) strong (B) more strong (C) stronger (D) strongest
 30. (A) demonstrate (B) demonstrates (C) demonstrating (D) demonstration

IV. 閱讀測驗

Catherine Cosmetics Company
 Sales Department Meeting Report
 March 29, 2010

We reviewed the sales figures for the past quarter. We are currently experiencing a significant drop in sales in our hair care products. This has been going on since the beginning of the year when we introduced the improved version of our top-selling hair care line, *Catherine's Curls*. Our advertising has not been successful in convincing more consumers to buy these products. We know there is a market for products such as these manufactured with 100% natural ingredients and no testing on animals. In fact, our competitors are doing quite well in this area and have been for a number of years. We know from our research that the popularity of all-natural cosmetic products is more than just a passing fad, and this is why we decided to branch out into this area. We have carefully compared our products to those of our three largest competitors. We have looked at product ingredients, packaging, target consumers, pricing, and sales strategies. Our product is similar, or even better, in all ways but one. Our packaging is significantly less eye-catching than that of our competitors, and it does not convey the important aspects of the products to the consumer, that is, that these products are entirely made with natural ingredients. Therefore, in order to attract more customers, we recommend employing a new designer to create better packaging for the *Catherine's Curls* line of products.

31. When did the sales department have a meeting? (A) At the beginning of the year. (B) In March (C) A quarter of a year ago. (D) At the end of last year.
32. Which of the following might be part of the *Catherine's Curls* line of products? (A) Shampoo. (B) Hand lotion (C) Nail polish (D) Lipstick
33. According to the report, why are fewer people buying *Catherine's Curls* products? (A) The prices are too high (B) The ingredients aren't natural. (C) The packages aren't attractive. (D) The type of product is not popular.
34. The word *fad* in line 6 underlined is closest in meaning to (A) need (B) fashion (C) event (D) wish

In the average work week, a lot of time is wasted in unnecessary meetings. Before calling a meeting, consider the objectives and whether those objectives can be achieved without bringing everyone together. Ask yourself, "What would have happened if the meeting did not occur?" Cancel the meeting if the answer is, "Nothing." If you decide to hold the meeting, prepare an agenda and give it out ahead of time. State all items in terms of objectives. Budget time for each item and appoint a meeting leader who will be responsible for keeping things on schedule.

35. Which of the following would make a good title for this paragraph? (A) How to Write an Agenda (B) Why Hold Meeting? (C) Bringing Everyone Together (D) Conducting Better Meetings
36. Which of the following is NOT suggested? (A) Consider the objectives of a meeting (B) Create a financial budget for the meeting and stick to it (C) Distribute an agenda before the meeting (D) Don't hold the meeting if it isn't essential
37. What is the duty of the meeting leader? (A) To prepare refreshments (B) Time management (C) To introduce speakers (D) To make sure that everyone knows where to meet

Lithuania, the Czech Republic, and Romania have announced a comprehensive plan for free trade. It is being portrayed as an opportunity for greater economic growth for all three nations. The newly formed Free Economic Association (FREA) has been greeted enthusiastically by business groups generally, but Czech labor unions, already struggling for labor rights in their own country, oppose the removal of trade barriers and tariffs, contending that the accord will send jobs to Romania and Lithuania, where labor costs are lower and environmental regulations more lax. The three countries have attempted to satisfy some of the opposition to FREA by concluding side agreements. The free trade plan will bring together over 90 million consumers in a growing market. If successful, it will extend membership to other former Soviet-bloc nations and eastern European countries who are interested in joining.

38. According to the report, what was an argument in favor of FREA? (A) It would provide economic growth for all three nations. (B) It would provide enthusiasm for new business in all three countries. (C) It would create effective environmental regulations in all three countries (D) It would give the Czech Republic unfair advantage.
39. What will happen if FREA proves to be a success? (A) It will be closed down. (B) It will expand its membership (C) The three countries will form a new organization (D) It will continue in the same vein.
40. According to the report, what group is especially opposed to FREA? (A) Eastern European countries (B) Lithuanian Environmental groups (C) Former Soviet-bloc nations (D) Czech labor unions